



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Media Strategies & Research - VA  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030

**Contract # 833003**

**Schedule Dates** 09/10/12-09/16/12  
**Advertiser** Kaine for Senate (39035)  
**Agency/T-Code** Media Strategies & Research - VA (1523)/155303  
**Product** Political - US Senate (1176)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Marsh, Penne (1523)  
**Sales Office** WVEC - Norfolk  
**Buyer Name** Vali, Chris  
**Phone/Fax** (804) 359-7100 /  
**CPE** 11224  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** Kaine for Senate

**Date Entered** 06/04/12  
**Last Modified** 09/12/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,269.75  
**Net Total** \$24,195.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	49	\$28,465.00
<b>Grand Total:</b>	<b>49</b>	<b>\$28,465.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/10/12-09/14/12	5	:30	5A- 5:58A (ET)	1					1			2	\$210.00	\$420.00	Norfolk (WVEC) (WVEC)		6/4/12
2.0	Normal Line / SPOT	09/10/12-09/14/12	5	:30	5:58A- 7A (ET)	1			1	1	1			4	\$420.00	\$1,680.00	Norfolk (WVEC) (WVEC)		6/4/12
3.0	Normal Line / SPOT	09/10/12-09/14/12	5	:30	7A- 9A (ET)	1			1	1	1			4	\$410.00	\$1,640.00	Norfolk (WVEC) (WVEC)		6/4/12
4.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	8A- 9A (ET)							1		1	\$225.00	\$225.00	Norfolk (WVEC) (WVEC)		6/4/12
5.0	Normal Line / SPOT	09/10/12-09/13/12	6	:30	9A- 10A (ET)	1				1				2	\$195.00	\$390.00	Norfolk (WVEC) (WVEC)	1	6/4/12
6.0	Normal Line / SPOT	09/12/12-09/12/12	5	:30	10:58A- 12P (ET)				1					1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	1	6/4/12
7.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	12P- 12:57P (ET)						1			1	\$180.00	\$180.00	Norfolk (WVEC) (WVEC)		6/4/12
8.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	3P- 3:58P (ET)				1					1	\$390.00	\$390.00	Norfolk (WVEC) (WVEC)		6/4/12
9.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	3:58P- 4:58P (ET)					1				1	\$390.00	\$390.00	Norfolk (WVEC) (WVEC)		6/4/12
10.0	Normal Line / SPOT	09/10/12-09/14/12	5	:30	4:58P- 5:29P (ET)	1			1	1	1			3	\$480.00	\$1,440.00	Norfolk (WVEC) (WVEC)		6/4/12
11.0	Normal Line / SPOT	09/10/12-09/14/12	5	:30	5:29P- 5:58P (ET)	1			1	1	1			4	\$510.00	\$2,040.00	Norfolk (WVEC) (WVEC)		6/4/12
12.0	Normal Line / SPOT	09/10/12-09/14/12	5	:30	6P- 6:30P (ET)	1			1	1	1			3	\$540.00	\$1,620.00	Norfolk (WVEC) (WVEC)		6/4/12
13.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	6P- 6:30P (ET)							1			\$195.00		Norfolk (WVEC) (WVEC)		6/4/12
14.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6P- 6:30P (ET)								1	1	\$195.00	\$195.00	Norfolk (WVEC) (WVEC)		6/4/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	6:58P- 7:28P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		6/4/12
16.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	7:58P- 10P (ET)		1							1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	Bachelor	6/4/12
17.0	Normal Line / SPOT	09/12/12-09/12/12	4	:30	9P- 10P (ET)				1					1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	Modern/Apt 23	6/4/12
18.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	9P- 10P (ET)					1				1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	Grey's	6/4/12
19.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	9P- 10P (ET)						1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)		6/4/12
20.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	10P- 11P (ET)								1	1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	Revenge	6/4/12
21.0	Normal Line / SPOT	09/10/12-09/14/12	6	:30	11P- 11:35P (ET)		2		2	2	2			8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)	Revenge	6/4/12
22.1	Normal Line / SPOT	09/15/12-09/15/12	6	:30	11:30P- 12:05A (ET)							1		1	\$270.00	\$270.00	Norfolk (WVEC) (WVEC)	news after football	9/12/12
23.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	11P- 11:35P (ET)								1	1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		6/4/12
24.0	Normal Line / SPOT	09/13/12-09/13/12	9	:30	12:05A- 1:05A (ET)					1				1	\$20.00	\$20.00	Norfolk (WVEC) (WVEC)		6/4/12
25.0	Normal Line / SPOT	09/12/12-09/12/12	6	:30	11:35P- 12:02A (ET)				1					1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		6/4/12
26.0	M/G For 10.0.1 / SPOT	09/10/12-09/10/12	5	:30	4:58P- 5:29P (ET)	2	X								\$480.00		Norfolk (WVEC) (WVEC)	mg accepted 9-7	9/7/12
27.0	M/G For 12.0.1,13.0.1 / SPOT	09/10/12-09/10/12	5	:30	5:30P- 6P (ET)		1							1	\$510.00	\$510.00	Norfolk (WVEC) (WVEC)	mg accepted 9-7	9/7/12
28.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	4:58P- 5:29P (ET)		2							2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)	mg accepted 9-7	9/10/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <b>WVEC-TV</b> <b>Norfolk-Virginia Beach</b>	<b>Date:</b> <b>6/5/2012</b>
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I, Media Strategies and Research,  
 being on behalf of: Tim Kaine, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the Primary  
 election to be held on Tuesday, June 12, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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**SEE ATTACHED SCHEDULE**

The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.

Date of First Broadcast:	Date of Last Broadcast:
<b>Monday, September 10, 2012</b>	<b>Sunday, September 16, 2012</b>

**Total Gross Charges: \$28,290.00**


**Media Strategies and Research**

 1580 Lincoln Street, Suite 510  
 Denver, Colorado 80203  
 (303) 989-4700

 11350 Random Hills Road, Suite 670  
 Fairfax, Virginia 22030  
 (703) 877-2000

#833003

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Warren Thompson**

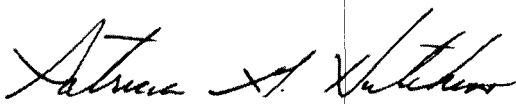
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Tuesday, June 05, 2012

Date



Signature

***To Be Signed By Station Representative***



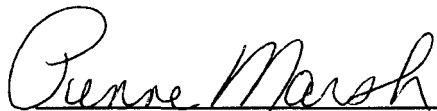
Accepted



Accepted In Part



Rejected



Signature

Penne Marsh

Printed Name

NSC

Title



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